AGENDA ITEM: Resolution approving Everbridge Services Agreement for “reverse 911” services, under the FY-19 Homeland Security Grant.

BACKGROUND INFORMATION: On February 18, 2020, the BOS approved canceling the contract with ‘CodeRED’ for reverse 911 services in Sierra County. During the BOS discussion it was decided to go with Everbridge to provide this service for a year in anticipation of the OES State contract with Everbridge. Everbridge reverse 911 services will be included at no cost or at a dramatically decreased cost to Sierra County once the new E911 system is in place by late 2021.

FUNDING SOURCE: FY-2019 Homeland Security Grant
GENERAL FUND IMPACT: No General Fund Impact
OTHER FUND:
AMOUNT: $5780.86 One Time Expense

ARE ADDITIONAL PERSONNEL REQUIRED?
☐ Yes, -- --
☒ No

IS THIS ITEM ALLOCATED IN THE BUDGET?
☐ Yes ☒ No

IS A BUDGET TRANSFER REQUIRED?
☐ Yes ☒ No

BOARD ACTION:
☐ Approved
☐ Approved as amended
☐ Adopted
☐ Adopted as amended
☐ Denied
☐ Other
☐ No Action Taken

☐ Set public hearing
  For: __________________________
☐ Direction to: __________________
☐ Referred to: __________________
☐ Continued to: __________________
☐ Authorization given to: __________________

Resolution 2020- ____________
Agreement 2020- ____________
Ordinance ____________
Vote: Ayes:
  Noes:
  Abstain:
  Absent:
☐ By Consensus

COMMENTS:

________________________________________________________________________

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__________________________                        ____________________________
CLERK TO THE BOARD                     DATE
RESOLUTION APPROVING SERVICES AGREEMENT FOR EVERBRIDGE SERVICES SOFTWARE

Resolution 2020-

WHEREAS, the Sierra County Board of Supervisors by previous action authorized the termination of the “Code Red” services agreement 2011-011 as part of the transfer to the E-9-1-1 software upgrade to Everbridge.

WHEREAS, the purchase of emergency notification system software and service has been recommended by the Sierra County Sheriff, and the Director of Emergency Services, and funding from the FY-2019 State Homeland Security Grant will be used to cover the annual cost.

WHEREAS, the Everbridge emergency notification system software is a specialized item, and is the software chosen to be used by the state when the E-9-1-1 upgrade is completed throughout California.

WHEREAS, emergency notification system software will be available at no cost or at a dramatically decreased cost when the E-9-1-1 system is implemented in late 2021.

NOW, THEREFORE, BE IT RESOLVED that the Sierra County Board of Supervisors hereby waives formal bid requirements in accordance with Chapter 5.04.090.50 (B) 4 of the Sierra County Code, and approves the Everbridge Services Agreement.

BE IT FURTHER RESOLVED that the Chairman of the Board or the Sheriff of the County is the designated signatory for the purchase agreement, and that the Auditor is authorized to make payment for such purchase upon presentation of proper documentation.

ADOPTED by the Board of Supervisors of the County of Sierra on the 3rd day of March, 2020 by the following vote:

AYES:
NOES:
ABSTAIN:
ABSENT:

COUNTY OF SIERRA

______________________________
JIM BEARD, CHAIRMAN
BOARD OF SUPERVISORS

______________________________
ATTEST:
APPROVED AS TO FORM:

______________________________
HEATHER FOSTER
CLERK TO THE BOARD

______________________________
DAVID PRENTICE
COUNTY COUNSEL
Quotation

Prepared for:
Michael Fisher
Sierra County, CA
207 Front St
Loyalton CA 96118
United States
Ph: (530) 289-3700
Fax: +1.530.993.6790
Email: mikefisher@sierracounty.ca.gov

Quote #: Q-37786
Date: 11/19/2019
Expires On: 3/31/2020
Confidential

Salesperson: Nathan Russell
Phone: 
Email: nathan.russell@everbridge.com

Contract Summary Information:
Contract Period: 12 Months

Contact Summary:
Household Count: 1,158
Employee Count:

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<thead>
<tr>
<th>QTY</th>
<th>Product Code</th>
<th>Description</th>
<th>GSA Classification</th>
<th>Price</th>
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<tr>
<td>3,000</td>
<td>101-11-11-0254-000</td>
<td>Mass Notification Base - Tier 1</td>
<td>GSA Product</td>
<td>USD 4,282.12</td>
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<td>3,000</td>
<td>101-01-11-1027-000</td>
<td>Everbridge Community Engagement - Tier 1</td>
<td>GSA Product</td>
<td>USD 1,070.53</td>
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<td>SETUPFEES</td>
<td>Calculated Set Up Fee</td>
<td>Open Market</td>
<td>USD 428.21</td>
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</table>

Pricing Summary:
Price: USD 5,352.65
Year One Fees: USD 5,352.65
One-time Implementation and Setup Fees: USD 428.21
Professional Services: USD 0.00
Total Year One Fees Due: USD 5,780.86
Terms & Conditions

1. Additional rates apply for all international calls.
2. Quote subject to terms & conditions of GSA Contract No. GS-35F-0692P and the GSA Approved End User License Agreement ("EULA"), the latter of which is attached hereto and incorporated by reference.
3. Subject to sales taxes where applicable.
4. The supplemental notes below, if any, supplied in this Quote are for informational purposes and not intended to be legally binding or override GSA Contract No. GS-35F-0692P, or the EULA.

Authorized by Everbridge:

Signature: ___________________________ Date: ______________

Name (Print): ______________________ Title: ______________________________

To accept this quote, sign, date and return:

Signature: ___________________________ Date: ______________

Name (Print): ______________________ Title: ______________________________

155 North Lake Avenue, Suite 900
Pasadena, CA 91101 USA
Tel: +1-818-230-9700
Fax: +1-818-230-9505

THANK YOU FOR YOUR BUSINESS!
Everbridge Mass Notification allows users to send notifications to individuals or groups using lists, locations, and visual intelligence. Everbridge Mass Notification is supported by state-of-the-art security protocols, an elastic infrastructure, advanced mobility, interactive reporting and analytics, adaptive people and resource mapping to mirror your organization, and true enterprise class data management capabilities to provide a wide array of data management options. Below is a list of key system inclusions with your new Everbridge Mass Notification system.

### Usage *
- Unlimited Domestic Emergency Alerts and Testing Messages
- Unlimited Domestic Non-Emergency Alerts Messaging

*Usage above applies to notifications generated through the Everbridge Manager user interface. Automated notifications are subject to additional fees.

### Core Platform Access
- Unlimited Administrators for web-based portal to initiate messages, reporting, and administration
- Unlimited Administrators for ManageBridge Application (iOS, Android) and Mobile Optimized Notification Site (for Blackberry, etc.)
- Three (3) Organization with unlimited nested static and dynamic groups
- Access to Everbridge Elastic Infrastructure for message delivery
- Custom branded community opt-in portal with custom fields and opt-in subscriptions
- Flexible role-based access controls to manage user permissions
- Access to Real-Time Dashboard, Notifications Library, Everbridge Universe, and Custom Reporting
- Access to Auto-Translate and Missing Person Message Guides

### Key Notification Features
- Integrated GIS/Map-based, rule-based, group-based, or individual contact selection
- Ability to send standard, polling, or on-the-fly ‘One-Touch’ Conference Call messages
- One-screen broadcast creation workflow to speed message creation and reduce human error
- Everbridge Network to access situational intelligence & notifications shared by other public and private groups
- Publish notifications directly Facebook and Twitter
- Publish notifications directly to Websites and services that support API access via HTTPS using ‘Web Posting’
- Publish notifications directly to the Smartphones of residents and employees via ContactBridge
- Access to IPAWS for authorized agencies
- Contact filtering based on custom criteria
- Map-based drawing and selection tools and imported shape files (e.g. Google Maps, Bing Maps, ESRI)
- Automatic address geo-coding for contacts
- Organization specific customizable caller ID, greetings, and broadcast settings
- SMPP based SMS text messaging
- Multi-language Text to Speech Engine and Custom Voice Recording
- Real-time reporting for improved situational awareness and easier after action analysis
- 5 Live Operator Message Initiations per year
- Interactive Dashboard for Organizational Activity Summary
- Unlimited Notification Templates
- Self-service Single Contact Record Adjustments, Contact Import via CSV Upload and via Contact API
- Bulk Contact Management Automation via Secure FTP
- Audio Bulletin Board
- 4 Everbridge basic conference bridge codes

### Set-up, Implementation & Support
- Up to 10 total hours of a dedicated Implementation Specialist during a Standard Implementation
- Self Service Administrative Set-up, Configuration and Default Preferences
- Initial Member Data Upload and Test Broadcast Support
- Unlimited Access to Everbridge University classes
- 24x7 Customer Support (phone, web, email)
- Global Support/Operations Centers for Redundant Live Support
Everbridge Community Engagement (SLG)

The Community Engagement solution supports easy opt-in capabilities for both public and private events. Gathering opt-ins, whether the general public or internal stakeholders, can be very difficult. With mobile keywords, large groups of people can easily opt-in to a database by texting a keyword. Additionally, the Visitor Engagement solution allows you to publish event-focused web pages to increase the visibility and safety of your event.

### Usage
- Unlimited email messages
- Unlimited Facebook & Twitter postings
- Unlimited SMS Messages within the United States

### Core Platform Access
- Unlimited administrators for web-based portal to initiate messages, reporting and administration
- Unlimited number of keyword opt-in recipients
- Access to five event keywords
- Access to public and private event web pages that are integrated with the Member Portal and can include registration widgets and social sharing options (so visitors can share your notifications to their social networks)

### Key Notification Features
- Publish event-based notifications via email and SMS
- Publish event-based notifications directly to Facebook and Twitter
- Publish event-based notifications directly to event web pages
- Publish event-based notifications directly to Member Portal
- Automatic opt-in expirations
- Zip Code opt-in functionality for residents
- Google Public Alerts integration
- SMPP based SMS text messaging
- Messaging templates to speed up communications
- SMS, email, delivery reporting

### Set-up, Implementation & Support
- Self-service administrative set up, configuration and default preferences
- Initial member data upload and test broadcast support
- Unlimited access to Everbridge University classes
- 24x7 customer support (phone, web, email)
- Global support/operations centers for redundant live support
CLIENT REGISTRATION FORM

*CONTRACTING PARTY / COMPANY NAME:
Sierra County California

*REQUESTOR / APPROVER OF SERVICE PURCHASE

Contact Name: Mike Fisher
Phone Number: (530) 289-3700
Email Address: mikefisher@sierracounty.ca.gov
Alternate Phone: (530) 289-2892

*INVOICE DELIVERY / REMITTANCE EMAIL(S):
mikefisher@sierracounty.ca.gov / alongmcgie@sierracounty.ca.gov

*IS PURCHASE ORDER REQUIRED FOR PAYMENT?  Yes ______ No X ______
If Yes, P.O. must be submitted at time of purchase. Failure to do so may result in processing delays. Forward to your sales representative.

(U.S. Clients only)
*IS YOUR ORGANIZATION EXEMPT FROM PAYING SALES AND USE TAX?  Yes ______ No X ______
If YES, please submit Tax Exemption Certificate to your sales representative.

*BILL-TO ADDRESS:
Contact Name: Mike Fisher - Sierra County Sheriff's Office
Address: PO Box 66
City: Downieville
Postal/Zip Code: 95936
State/Province/Region: CA
Country: USA

*ACCOUNTS PAYABLE CONTACT:
Contact Name: Autumn Long-Mcgie
Phone Number: (530) 289-2880
Fax Number: (530) 289-3318
Email Address: alongmcgie@sierracounty.ca.gov
Department: Sheriff's Office

PURCHASER CONTACT INFORMATION:
Contact Name: Mike Fisher
Email Address: mikefisher@sierracounty.ca.gov
Phone Number: (530) 289-3700
Fax Number: (530) 289-3318
Department: Sheriff's Office

NOTES / SUBMIT INSTRUCTIONS:

VENDOR REGISTRATION FORMS / REQUIREMENTS (EX: W9, ACH/WIRE INSTRUCTIONS)
Forms requiring completion must be emailed back to the sales representative.