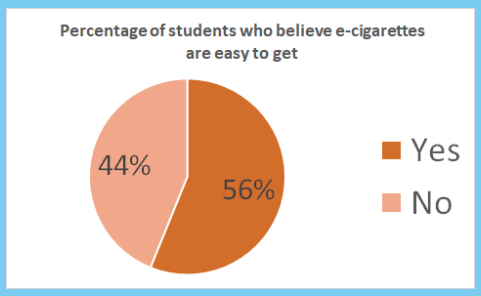
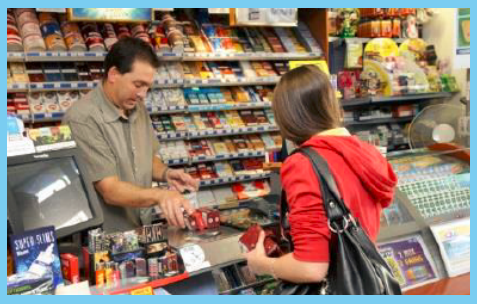
2017-2018 CALIFORNIA STUDENT TOBACCO SURVEY (CSTS)
SIERRA COUNTY RESULTS

The California Student Tobacco Survey is a large-scale, in-school student survey of tobacco use conducted among students in grades 7-12. This biennial survey began in California in 2001-2002.

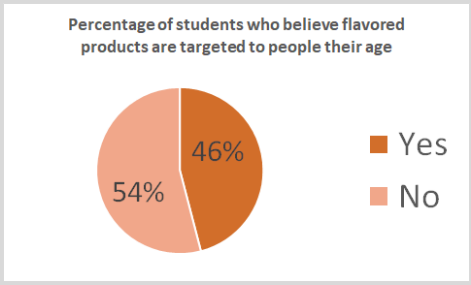


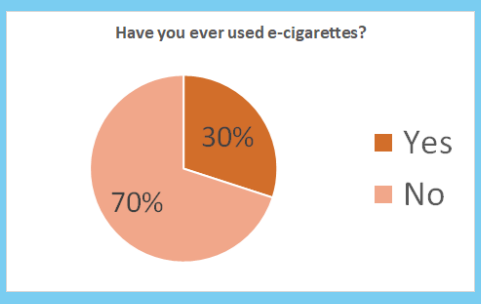
OVER HALF OF STUDENTS SURVEYED THOUGHT IT WOULD BE EASY TO GET E-CIGARETTES

98 students responded to this question



OUT OF 111 STUDENTS ALMOST HALF BELIEVE FLAVORED PRODUCTS ARE TARGETED TO PEOPLE THEIR AGE





OUT OF 110 STUDENTS ABOUT ONE OUT OF THREE REPORTED EVER USING E-CIGARETTES

CONTACT THE TOBACCO USE REDUCTION PROGRAM:

ANNE REUGEBRINK (530) 993-6742
KYLIE URES (530) 993-6709

Learn more at:
www.sierracounty.ca.gov/285/Tobacco-Use-Reduction

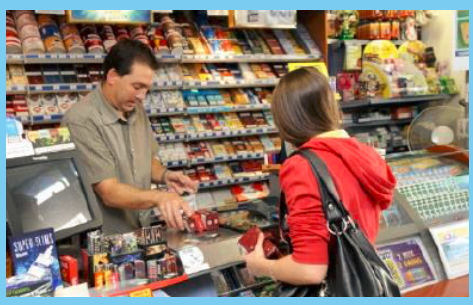
2017-2018 CALIFORNIA STUDENT TOBACCO SURVEY (CSTS)

THE FLIPSIDE

SIERRA COUNTY RESULTS

IN 2019 THE FEDERAL GOVERNMENT PASSED A TOBACCO 21 BILL THAT INCREASED THE MINIMUM LEGAL AGE (MLA) TO PURCHASE TOBACCO PRODUCTS TO 21 ACROSS THE NATION.

IT WILL NOW BE
MORE DIFFICULT FOR YOUTH IN BORDER COUNTIES TO SIMPLY CROSS STATE LINES TO PURCHASE TOBACCO.



THIS YEAR, THE FLAVORED PODS AND CARTRIDGES MARKETED TO YOUTH WILL BE **MORE DIFFICULT TO BUY.**

THE FDA ISSUED AN ENFORCEMENT POLICY ON CARTRIDGE BASED E-CIGARETTES. IN PRACTICE, THE POLICY PROHIBITS THE PRODUCTION, DISTRIBUTION AND SALE OF ALL FLAVORED CARTRIDGE-BASED E-CIGARETTES, WITH THE EXCEPTION OF MENTHOL AND TOBACCO FLAVORS.

THERE ARE ABOUT *460 DEVICE BRANDS*, SOME WITH SEVERAL TYPES OF E-CIGARETTE PRODUCTS ON THE MARKET AND *15,500 FLAVORS.*

THE TOBACCO USE REDUCTION PROGRAM WOULD LIKE TO **CONGRATULATE THOSE THAT HAVE NOT STARTED,THOSE WHO ARE NOT CURRENTLY USING AND THOSE WHO WOULD LIKE TO QUIT USING THESE PRODUCTS.**

MANY HANDS MAKE LIGHT WORK

WHAT CAN I DO TO PROTECT YOUTH?

HAVE A CONVERSATION. IF YOUR CHILD IS ONE OF THE MANY IN SIERRA COUNTY WHO ARE NOT USING **SAY, "THANK YOU."**

OTHER MEASURES, SUCH AS TOBACCO FLAVOR INGREDIENT RESTRICTIONS, LIMITS ON HIGH-DOSE NICOTINE SALTS, AND INTERNET SALES PROHIBITIONS CAN BE ADOPTED.

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